

# Privacy Policy

Effective Date: 03-02-2021

## Your privacy is important to us

It is Aurorahosts's policy to respect your privacy regarding any information we may collect while operating our website. This Privacy Policy applies to aurorahosts.com (hereinafter, "us", "we", or "aurorahosts.com"). We respect your privacy and are committed to protecting personally identifiable information you may provide us through the Website. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Website, how we use this information, and under what circumstances we may disclose the information to third parties. This Privacy Policy applies only to information we collect through the Website and does not apply to our collection of information from other sources.

This Privacy Policy, together with the Terms of service posted on our Website, set forth the general rules and policies governing your use of our Website. Depending on your activities when visiting our Website, you may be required to agree to additional terms of service.

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## 1. Website Visitors

Like most website operators, Aurorahosts collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Aurorahosts's purpose in collecting non-personally identifying information is to better understand how Aurorahosts's visitors use its website. From time to time, Aurorahosts may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Aurorahosts also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on <https://aurorahosts.com> blog posts. Aurorahosts only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below.

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## **2. Personally-Identifying Information**

Certain visitors to Aurorahosts's websites choose to interact with Aurorahosts in ways that require Aurorahosts to gather personally-identifying information. The amount and type of information that Aurorahosts gathers depends on the nature of the interaction. For example, we ask visitors who leave a comment at <https://aurorahosts.com> to provide a username and email address.

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## **3. Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

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## **4. Aurorahosts uses Google AdWords for remarketing**

Aurorahosts uses the remarketing services to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy.

You can set preferences for how Google advertises to you using the Google Ad Preferences page, and if you want to you can opt out of interest-based advertising entirely by cookie settings or permanently using a browser plugin.

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## **5. Protection of Certain Personally-Identifying Information**

Aurorahosts discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Aurorahosts's behalf or to provide services available at

Aurorahosts's website, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Aurorahosts's website, you consent to the transfer of such information to them. Aurorahosts will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Aurorahosts discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Aurorahosts believes in good faith that disclosure is reasonably necessary to protect the property or rights of Aurorahosts, third parties or the public at large.

If you are a registered user of <https://aurorahosts.com> and have supplied your email address, Aurorahosts may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Aurorahosts and our products. We primarily use our blog to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Aurorahosts takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

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## **6. Aggregated Statistics**

Aurorahosts may collect statistics about the behavior of visitors to its website. Aurorahosts may display this information publicly or provide it to others. However, Aurorahosts does not disclose your personally-identifying information.

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## **7. Cookies**

To enrich and perfect your online experience, Aurorahosts uses "Cookies", similar technologies and services provided by others to display personalized content, appropriate advertising and store your preferences on your computer.

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Aurorahosts uses cookies to help Aurorahosts identify and track visitors, their usage of <https://aurorahosts.com>, and their website access preferences. Aurorahosts visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Aurorahosts's websites, with the drawback that certain features of Aurorahosts's websites may not function properly without the aid of cookies.

By continuing to navigate our website without changing your cookie settings, you hereby acknowledge and agree to Aurorahosts's use of cookies.

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## **8. E-commerce**

Those who engage in transactions with Aurorahosts – by purchasing Aurorahosts's services or products, are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Aurorahosts collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Aurorahosts. Aurorahosts does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

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## **9. Business Transfers**

If Aurorahosts, or substantially all of its assets, were acquired, or in the unlikely event that Aurorahosts goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Aurorahosts may continue to use your personal information as set forth in this policy.

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## **10. Privacy Policy Changes**

Although most changes are likely to be minor, Aurorahosts may change its Privacy Policy from time to time, and in Aurorahosts's sole discretion. Aurorahosts encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

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## **11. Contact Information**

If you have any questions about our Privacy Policy, please contact us via email at [admin@aurorahosts.com](mailto:admin@aurorahosts.com)